

The idea

- A newly designed advertisement medium on airport conveyor belts. The slats of the conveyor are special designed and treated. Existing slats can be used respectively exchanged.
- An advertisement foil will be fixed by a special process on the slats.
- The special fixing of the foils on the slats and its resistant surface prevent damaging the advertisement through the luggage.
- The foil is extremely resistant against impacts through the luggage and assures the proper function of the revolving conveyor belts.